

STRATEGIC PLAN, 2007 – 2010

PLANNING CHRONOLOGY

2004

Mission Development Work Session	February	W. J. Schroer, Facilitator
Core Values Work Session	April	W. J. Schroer, Facilitator
Planning Retreat	September	W. J. Schroer, Facilitator

Goals

1. Provide the space required to meet community needs for the next 20 years in a location which is convenient / accessible for the community.
2. Improve community awareness of Cromaine locations, products and services.
3. Increase use of all Cromaine services.
4. Promote Cromaine Library as a community commons.
5. Preserve the library's heritage within the community.

2005

Goals: Revised at the 20 October 2005 board meeting.

1. Provide the space required to meet community needs for the next 20 years in a location which is convenient / accessible for the community.
2. Improve community awareness and increase the use of Cromaine locations, products and services.
3. Position Cromaine Library as a community commons.

2006

Focus Group Research Study April W. J. Schroer, Facilitator

Task Force Meetings, October – November 2006

TASK FORCE #1: Provide the space required to meet community needs for the next 20 years in a location which is convenient / accessible for the community.

TASK FORCE #2: Improve community awareness and increase the use of Cromaine locations, products and services.

TASK FORCE #3: Position Cromaine Library as a community commons.

Plan presented to Board of Trustees December, 2006

Board Workshop on Strategic Plan 6 January 2007

STRATEGIC PLAN, 2007 – 2010

PLANNING PARTICIPANTS

Mission Development Work Session February 2004 W. J. Schroer, Facilitator

TRUSTEES: Paul Black
Gary Cornillaud
Tina Maunder
Nancy Nawrockii
Pat Single
Don Thompson
Ted Zahrfeld

STAFF: Sherry Hupp, Director

Core Values Work Session May 2004 W. J. Schroer, Facilitator

TRUSTEES: Paul Black
Gary Cornillaud
Tina Maunder
Pat Single
Don Thompson
Ted Zahrfeld

STAFF: Sherry Hupp Director
Sallie Brodie
Renay Elve
Barb Rentola
Jeanne Smith

Strategic Planning Retreat September 2004 W. J. Schroer, Facilitator

RESIDENTS
Phillip Krahn
Jim Roth
Cindy Sinelli
Aj Winchester

STAFF
Sherry Hupp
Barb Rentola
Vaidas Sedys
Jeanne Smith
Sue Strouse

TRUSTEES
Paul Black
Tina Maunder
Nancy Nawrocki
Don Thompson
Karen Wisinski
Ted Zahrfeld

Focus Group Research Study April W. J. Schroer, Facilitator

GROUP #1: Families 35-55 with Children

GROUP #2: Families 35-55 with Children and Residents since 2000

GROUP #3: Families 65 without Children

Task Force Meetings, October – November 2006

TASK FORCE #1: Provide the space required to meet community needs for the next 20 years in a location which is convenient / accessible for the community.

RESIDENTS:	Penny Halstead	Friend of the Library
	Joyce Hicks	Former Oceola Twp official
	Kathryn Hoffman	Resident
	Melinda Latham	Resident
	Danny & Carol Maczik	Business
	Pat Single	Teacher
	Mary Lynn Thomson	Friend of the Library
STAFF:	Sherry Hupp	Director
	Barb Rentola	& Resident
	Carol Smith	
TRUSTEES:	Don Thompson	
	Tina Maunder	CHAIR

TASK FORCE #2: Improve community awareness and increase the use of Cromaine locations, products and services.

RESIDENTS:	Roger Ealy	GM retiree
	Nadine Cloutier	Community Life, Editor
	Shirley Sloan	Resident
STAFF:	Sue Strouse	Staff
	Carol Taggart	Staff
TRUSTEES:	Paul Black	Trustee
	Karen Wisinski	CHAIR

TASK FORCE #3: Position Cromaine Library as a community commons.

RESIDENTS:	Phil Krahn	Dep. Treasurer, Oceola Twp.
	Dick Krueger	Community Council
	Lisa Moses	Friend of the Library
	Tom Parshall	Business
STAFF:	Sallie Brodie	
	Jeanne Smith	CHAIR
	Janice Yaklin	
TRUSTEE:	Ted Zahrfeld	